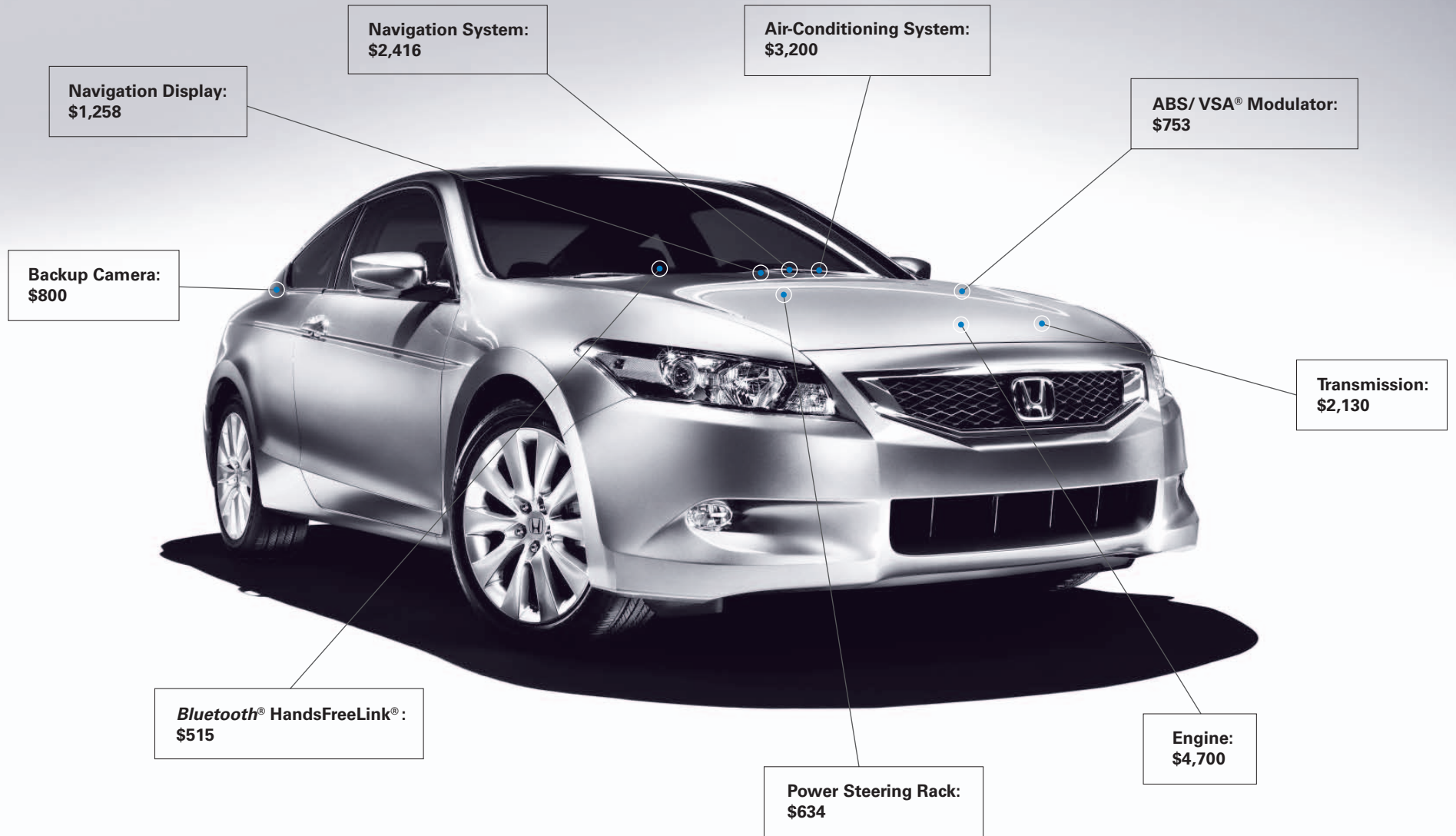


Honda Care[®] Vehicle Service Contracts (VSCs) Keep You Covered – Part by Part.

Honda Care VSCs can cover repairs for virtually every component* of your vehicle even after the original factory warranty has expired. If anything should go wrong in the vehicle's drivetrain, the navigation system, even the stereo, Honda Care can cover the repair, potentially saving you thousands of dollars as illustrated below. That is the peace of mind you can have knowing you are covered for the unexpected.



*Exclusions include, but are not limited to, body parts, tires, maintenance items, glass, trim, carpeting and ornamentation.

Prices listed reflect 2009 manufacturer's suggested retail prices (MSRPs). Refer your customers to their Honda Care VSC booklet for contract and coverage terms. Components listed are covered when vehicle is driven under normal conditions.



Features and Benefits of the Honda Care[®] Vehicle Service Contract (VSC).

ROADSIDE ASSISTANCE^{1,2}

Should the need arise, we'll be there to help you on your way. With Honda Care, you just "sign & drive."

- 24-hour roadside assistance
- Towing³
- Lockout service
- Battery jump-start
- Tire change
- Fuel delivery⁴

COMMERCIAL COVERAGE

Commercial-use coverage is available for your new Honda vehicle. Ask for details.

CONCIERGE EMERGENCY SERVICE^{1,5}

- Urgent message relay
- Emergency cash advance
- Emergency airline tickets
- 24-hour weather information
- Special emergency assistance
- Insurance-claim assistance
- Auto glass replacement referral
- Shipment of personal replacement items

INTEREST-FREE PAYMENT PLANS

Did you know that there are special interest-free payment plans available? Ask for details.

RENTAL-CAR REIMBURSEMENT

Honda Care will reimburse you up to \$35 a day for up to 6 days, should your Honda require any covered repairs.

TRIP-INTERRUPTION BENEFIT¹

If your Honda needs repair when you're more than 100 miles from home, Honda Care will provide up to \$100 a day, for up to 3 days, for meals and lodging.

TRANSFER CONDITIONS

Honda Care coverage is transferable.

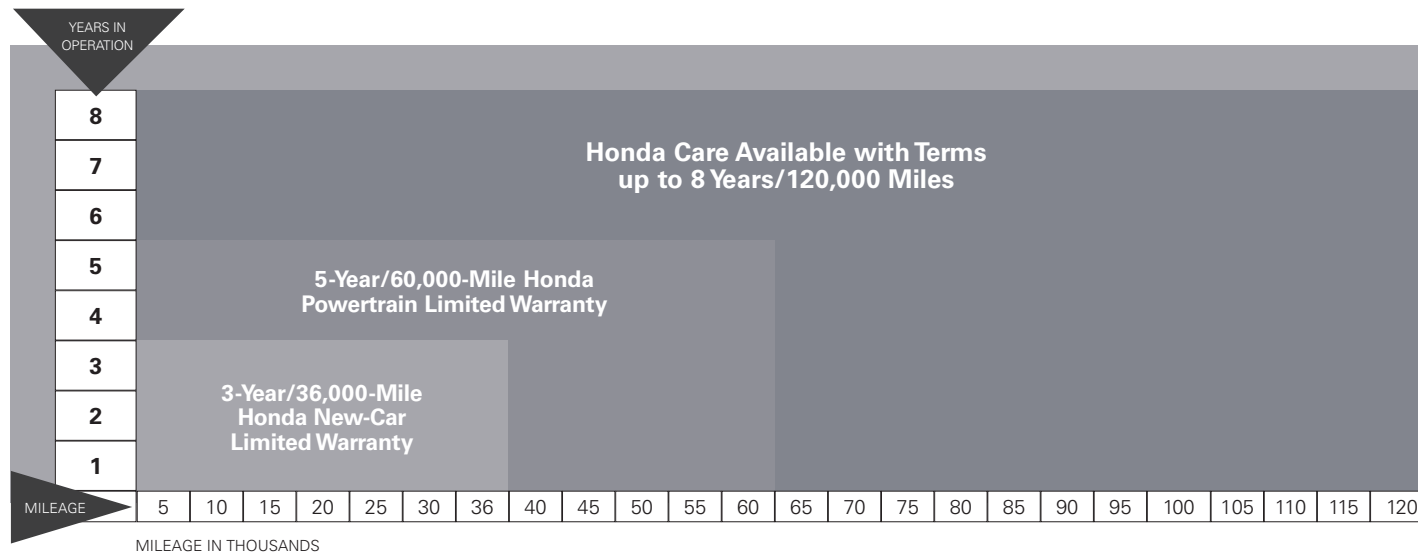
PERSONALIZED TRAVEL PLAN^{1,6}

Spend more time sightseeing and less time map reading with these services, offered at no additional charge:

- Custom computerized maps
- Directions for the fastest or most scenic routes
- Estimated driving time with distances between stops
- Locations of Honda dealers along the way, should you need parts or service

QUALITY SERVICE

- Factory-trained Honda technicians at authorized Honda dealerships
- Honda Genuine and American Honda-authorized parts



Note: Coverage for a new plan begins when the vehicle is originally put into service and at zero miles. Coverage for a pre-owned plan begins on the VSC purchase date and at the mileage on the odometer on that date.

¹Cross Country Motor Club is solely responsible for the listed benefits, except in Florida. This document is intended to provide an overview of these benefits. Actual terms may vary. See your contract or membership kit for complete details.

²Up to \$100 per occurrence. Does not include parts.

³Towing is available when the vehicle is unable to proceed safely (due to a mechanical failure, accident, etc.). Towing will be provided to the nearest Honda dealer or any licensed repair facility.

⁴Excludes natural-gas vehicles.

⁵Concierge service is not available in Florida.

⁶Available only in the U.S. and Canada.

Effective April 2009.